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Substitute for form 1449/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (Use as many sheets as necessary)		<b>Complete if Known</b>	
		Application Number	
		Filing Date	06/20/2003
		First Named Inventor	Rodney Nash
		Art Unit	
		Examiner Name	
Sheet 1	of 2	Attorney Docket Number	

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
/M.H./	1	The Impact of the 2005 Sunrise Date on EDI Qualifiers White Paper by Uniform Code Council Inc.	
	2	Coupons As-Is Model Version 4, Coupon Work Group, EAN-UCC By Tom Heist Standards Management Group, 7	
	3	Coupon Requirements Summary ERoom: Coupon Re-Engineering, 7/01/02	
	4	Coupons Power Point Presentation by Uniform Code Council Inc., 2002	
	5	A Brief History of the Future of Couponing Phoenix, By Krubski, ITLC, October 2000	
	6	Promotion Marketing Association Press Release New York - 7 August 2001	
	7	Trial and Conversion VI: C	
	8	Trial and Conversion VI: Consumer Reaction and Demonstration Survey PMA Sampling and Demonstration	
	9	2002-001 Coupon Industry Survey July 31 1 August 2002 meeting of the Coupon Re-Engineering Workgroup	
↓	10	Coupon Facts; Coupon Planning; Coupon Coding; Distribution and Redemption by Method CouponNowInfo W	

Examiner Signature	/Matthew Hamilton/	Date Considered	09/26/2007
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/M.H./	11	Re-Engineering the Coupon System 2002 JICC Conference San Diego, CA, Association of Coupon Professi	
	12	EC/EDI Standards-ANSI X12, UN/EDIFACT DOD and Electronic Commerce Acquisition - Program Management	
	13	Implementation Recommendation for Static Product Data, Electronics Industry Data Exchange (EIDX) Mar	
	14	UDT Series on Data Communication Technologies and Standards for Libraries Electronic Data Interchan	
	15	EDI & POS Systems, ATG383- Spring 2002 Accounting Course Overview Bradley University Website	
	16	Internet Payment Systems Introduction Course Overview, Autumn 2002 Course Overview Trinity Univer	
	17	Coupon Use in Canada - Fact Sheet for the year 2002, NCH Promotional Services LTD. And ACNielsen Com	
	18	Consumer Expenditures in 2000, U.S. Department of Labor Bureau of Labor Statistics, April 2002, Rep	
	19	Everything you ever wanted to know about Credit Cards, Black Market Press Compiled by Joe Ziegler,	
↓	20	FarSync TCP-X25 POS Gateway, FarSite Communications LTD, 2001-2002 FarSite Website, 5/9/2003	

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